

Club Governance Parts 1 & 2

The Good, The Bad & The Highly Dysfunctional

presented by

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CONTEMPORARY
CLUB LEADERSHIP

GCMA Conference ~ November 2019

GCMA 
Golf Club Managers Association

What is Club Governance ?



Golf Club Committees

Why do they get
such a bad reputation ?







“What if we don’t change at all ...
and something magical just happens?”

Here are 9 of 18 questions available

1. Does your club know what makes it special ?
2. Is that “purpose” written down and decisions made based on it ?
3. Have the Committee agreed SMART goals for themselves ?
4. How far down the “pyramid” are these goals known ?
5. Do committee members have meaningful role descriptors ?
6. Do you recruit/select your committee based on skill sets you need ?
7. Do your committee meetings always finish within 90 minutes ?
8. Do you survey your members annually, and respond accordingly ?
9. **Do you have the appetite to get any better at this stuff ?**

Do we have time for 9 ?

WHAT IS YOUR GOVERNANCE HANDICAP ?

**DON'T YOU WANT TO
GET YOUR HANDICAP DOWN ?**

- 1. IS YOURS A CLUB THAT MAKES THINGS HAPPEN ?**
- 2. IS YOURS A CLUB THAT WATCHES THINGS HAPPEN ?**
- 3. IS YOURS A CLUB THAT WONDERS WHAT HAPPENED ?**



**YOU CAN'T
PLOUGH A FIELD**

**SIMPLY BY TURNING IT
OVER IN YOUR MIND**

What's the right number ?



What level of information from each ?



Which colour BEST fits this jigsaw ?



What if the jigsaw was multi-coloured ?



Good thing or bad thing ?



How do I get the BEST CANDIDATES ?

The Nominations Committee

How long do I want meetings to last ?



What induction do you give to your staff at the club ?

What does the induction for your
new committee members look like ?

Need some help ?

KEVIN -
DO YOU PRACTICE WHAT
YOU PREACH ?

Oh yes !

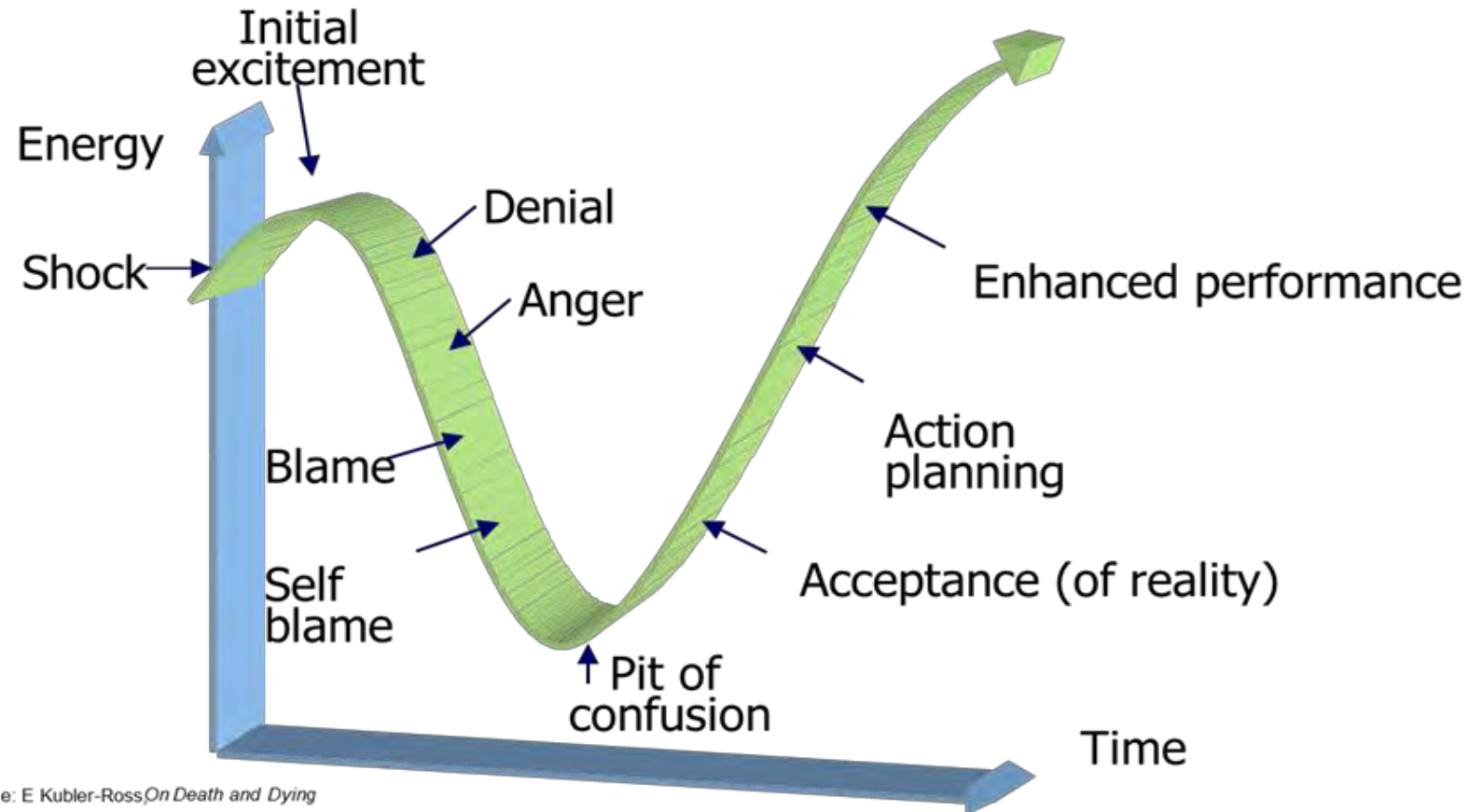
Avoidance Tactics – Denial

You are walking your dogs along North Berwick beach when.....



**STRATEGIC NON-
KNOWLEDGE**

Will it be easy to make these changes Kevin ?



With varying willingness to engage across the population

Help is available !

Kevin can conduct an audit of your club operations, including a review of your Governance Practices.

We will present the findings in a 20 page report, and discuss the actions with your Committee Members at a meeting - at your club.

Call Kevin – 07398 155908

Thank You

Kevin Fish CCM

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*“Inspiring you to professionalise our industry,
& fulfil your potential!”*



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