

Clubhouse Manager Training Programme

presented by

Kevin Fish CCM



CONTEMPORARY
CLUB LEADERSHIP

FRANCHISE OR IN-HOUSE CATERING SERVICE

- What is the split in this room ?
- What is the split in this country ?
- Why might that be ?

(In-House) Catering

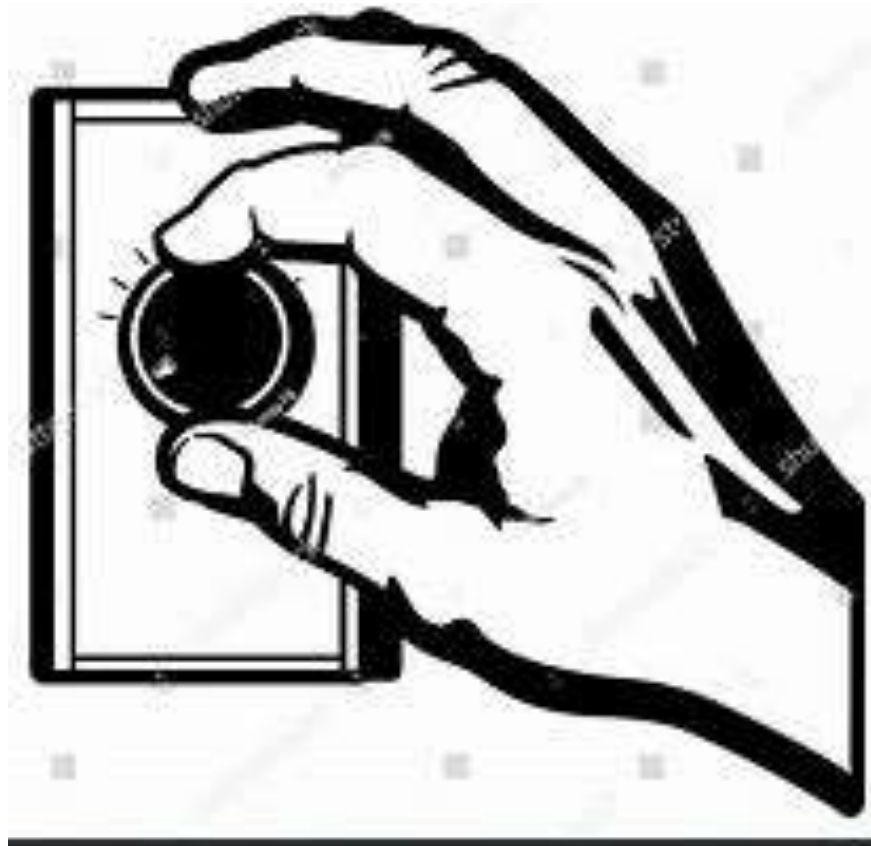
- What are the most important things to consider ?
- Lets make a list. A big list !

How might we group these considerations ?

- Q
- Q
- OH
- CS
- P

- M

6 DIALS.....



FRANCHISE ?

- Why do people do it ?
- Why do people not do it ?

ARE YOU ARMED ?

- Can you explain why it is difficult to break even in F&B Operations ?
- Can you explain what the key dials are ?
- Are you comfortable with whose hands are on the dials ?

WHO IS IN CONTROL OF THIS IMPORTANT SERVICE

Thank You

Kevin Fish CCM

Contemporary Club Leadership

“Helping your club to do the right things right!”



CONTEMPORARY
CLUB LEADERSHIP